

Sports Management

The curriculum provides students, who have a passion for the business of sports, with academic preparation necessary to understand the management principles required of professionals in the world of sports. Sport management graduates may find employment in a wide variety of careers such as professional sport or collegiate administration, corporate administration, business management, fundraising administration, sport facility management, sales representative for sporting goods companies, marketing director with professional or intercollegiate athletics departments, athletic conference office administration, and public/community relations with professional teams.

NOTE: After the first semester, Sports Management students are eligible to take PEMW156: Personal Training* which is designed to assist students in preparation for the ACE Personal Trainer Certification Exam, if they take GSCI105 Human Anatomy or BIOL136 AP I in their first semester.

First Semester	
Courses	Credit Hours
INST101 Success for College	1
HLTH130 Nutrition	3
SPCH101 Speech, Oral Communications	3
PEMW153 Sports Psychology	3
HTLH102 Standard First Aid & Safety	2
PHIL103 Ethics	3
PEMW Fitness Course	1
Total Credit Hours	16
Second Semester	
Courses	Credit Hours
ENGL101 Rhetoric & Composition I	3
BMGT200 Introduction to Sport Management	3
BMGT114 Principles of Management	3
BMGT103 Customer Service	2
PEMW Group Fitness Course	1
Total Credit Hours	12
Third Semester	
Courses	Credit Hours
ENGL102 Rhetoric & Composition II	3
BIOL102 Principle of Biology	4
CACC101 Financial Accounting	3
CECN 102 Microeconomics Principles	3
Gen Ed Humanities	3
Total Credit Hours	16
Fourth Semester	
Courses	Credit Hours
MATH115 Survey of Statistics	3
Gen Ed Physical Science	4
CENCH103 Macroeconomic Principles	3
Gen Ed Social Sciences	3
Gen Ed Fine Arts	3
Total Credit Hours	16
Degree Total Credit Hours	60

*Sport Management Students are eligible to sit for the ACE Personal Training Certificate after completing this course.